

Registration Information

To register:

Go to <http://tinyurl.com/2749xli> to register online

- * Because the school districts located within the CESA #3 region have contributed through Carl Perkins funding, there will not be a registration fee for attendees from these school districts or their business partners.
- * The registration fee for registrants from schools outside of the CESA #3 district will be \$75 per person. Registration fee includes lunch.

**Registration Deadline is
Friday, October 29, 2010**

Advanced registration is required for an accurate meal and material count.

Special thanks to the Southwest Wisconsin Workforce Development Board for providing lunch.

The first 15 schools that register will receive a copy of Ted McCain's new book, *Teaching for Tomorrow*.

For more information contact

- Greg Quam, Platteville High School, (608) 342-4024;
- Julie Pluemer, Southwest Tech, (608) 822-2369;
- Darla Burton, CESA #3, 608-822-3276, Ext. 231;
- Mary Johannesen, Southwest Tech, 608-822-2367



Ted McCain has been an educator for twenty-five years and has been an innovator and pioneer in the area of technology education. He has designed courses for his school district in Vancouver, B.C. and the province of B.C. in computer science, data processing, desktop publishing, computer networking, website design, digital animation, digital film effects, and sound engineering. He also has taught computer networking, graphic design, and desktop publishing for Okanagan College, Kelowna, B.C.

In 1997, Ted received the Prime Minister's Award for Teaching Excellence. Ted was awarded this prestigious Canadian national award for his work in developing a real-world technology curriculum for grade 11 and 12 students that prepares them for employment in the areas of website design and computer networking directly out of high school.

In addition to being an educator, Ted is also an author. He has written or co-written seven books on the future, effective teaching, educational technology, and graphic design. He is currently working on three new book projects.

In addition to his work as a teacher for the past twenty-five years, Ted has also consulted with school districts and businesses on effective teaching for the digital generation and the implementation of instructional technology. His clients have included Apple Computer, Microsoft, Aldus, and Toyota, as well as many school districts and educational associations.

Ted has now joined the Thornburg Center for Professional Development as an associate director for Canada. In this role, Ted has expanded his work as an educational futurist. Ted focuses on the impact on students and learning from the astounding changes taking place in the world today as a consequence of technological development. He is passionate in his belief that schools must change so they can effectively prepare students for the rest of their lives.

5th Annual



*Teaching for
Tomorrow*

With featured speaker

Ted McCain

November 8, 2010

Quality Inn

*1345 Business Park Road
Mineral Point, WI*

*Recipient of the 2009
"Stand Up for Rural Wisconsin" Award*

“**W**hat is a complete education? This is a critical question that educators at all levels should ask themselves especially when the world of the 21st century is constantly changing.

I view complete, effective education as having two major components. The first is the *acculturation of an individual*, which involves passing on the accumulated knowledge and wisdom of our society to the next generation. Of equal importance is the *acquisition of practical problem-solving skills*, which enables the students to successfully apply their learning to real-life situations in the workplace and in their personal lives. We need to structure instruction so that traditional content in all subject areas can be delivered in such a way that students develop the practical problem-solving skills they need in order to be contributing members of the economy.”

~*Ted McCain*

UW-Platteville graduate and undergraduate credit is available for attending the conference. To register for credit or for further class information, go to www.uwplatt.edu/cont_ed/. Click on *Professional Development*, *Face-to-Face*, and *Mineral Point* to obtain further information and a copy of the course syllabus.



Agenda

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| 8:30—9:00 | Registration |
| 9:00—10:30 | The Need for Change |
| 10:30—10:45 | Break |
| 10:45—12:00 | The Need for a Shift to 21st Century Instruction |
| 12:00—12:45 | Lunch
~ <i>Provided by the Southwest Wisconsin Workforce Development Board</i> |
| 12:45—2:00 | Making the Shift to a New Approach to Teaching—Part 1 |
| 2:00—2:15 | Break |
| 2:15—3:00 | Making the Shift to a New Approach to Teaching—Part 2 |
| 3:00 | Adjourn |

Session Descriptions

The Need for Change

Schools face an unprecedented amount of change, both from the world outside of education, and from the digital students who are showing up in our classrooms. We will look at some of the forces that are shaping the world of the 21st century—the world our students will encounter when they graduate.

The Need for a Shift to 21st Century Instruction

The digital world is requiring all students to have a new skill set for success in life after school. We will take a look at the new skills that all students will need for success in the future.

Making the Shift to a New Approach to Teaching

The new digital world is affecting our students in remarkable ways. This change in our students combined with the new skill demands of the 21st century means we have to look at new ways to keep our instruction engaging and relevant. We will look at eight key components of a new way to teach students.

2009 Southwest Wisconsin Business & Education Summit Sponsors

- CESA #3
- First National Bank of Platteville
- Grant County Economic Development Corporation
- Livingston State Bank
- Mound City Bank
- Platteville Area Industrial Development Corporation
- Platteville Carl Perkins Consortium
- Quality Inn, Mineral Point
- Southwest Tech
- Southwest Wisconsin Workforce Development Board
- UW-Platteville, Continuing Education
- UW-Platteville, School of Education



Southwest Wisconsin Business & Education Summit